


▶ INVITATION

GBS
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An initiative by I2M Ventures 



WORLD'S BEST NEARSHORE

Seoul, Korea
21 June 2019

Special Briefing Session: World's Best Nearshore by GBS ISKANDAR

GBS ISKANDAR & Partners would like to invite you to a Special Briefing Session on:

- **World's Best Nearshore by GBS ISKANDAR**
- **Presentation & Knowledge Sharing Session**
 - *Market Outlook by Frost & Sullivan*

The Session will feature an address from Johor-State Committee Chairman for International Trade, Investment & Utilities, **YB Jimmy Puah**, as well as session by market expert on the bilateral economic and trade relations between Malaysia - Korea.

Best Location Factor for Johor, Malaysia

- ▶ One of the fastest-growing cities in Malaysia after Kuala Lumpur.
- ▶ Sharing a border and located strategically next to Singapore, the global economic powerhouse.
- ▶ Boasts the country's busiest transshipment hub and benefits from its position at the crossroads of some of the world's most important trading routes.
- ▶ Abundance of skilled & multilingual workforce.
- ▶ Home to many of the world's largest MNCs.

SUPPORTING PARTNERS:



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PROGRAMME

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Date : 21 June 2019
Venue : Lotte Hotel, Seoul

TIME	AGENDA
1.00pm – 2.00pm	Registration
2.00pm – 2.20pm	Welcome Address by YB Jimmy Puah – Johor State Exco For International Trade, Investment & Utilities
2.20pm – 2.50pm	Session 1: Briefing on Iskandar Puteri Development by Iskandar Investment Berhad <i>World class infrastructure and master planning has shaped the landscape of Iskandar Puteri, making it an ideal investment opportunity ready made for plug and play development.</i>
2.50pm – 3.20pm	Session 2: World's Best Nearshore by GBS ISKANDAR <i>Expanding internationally can be a significant challenge in foreign markets, hence, crafting the right strategy to maximize profit in Asia, a region comprises of 48 diversified economies is imperative to effectively maximize business opportunities and growth.</i> <ul style="list-style-type: none">• Customizing Global Business Model to enhance service delivery, increase scalability and supporting global growth.• Facilitation and Incentives available under GBS ISKANDAR.
3.20pm – 4.00pm	Session 3: Presentation & Knowledge Sharing Session: <ul style="list-style-type: none">• Market Outlook by Frost & Sullivan <i>Malaysia is considered a prime gateway to the ASEAN market due to its favourable business environment, good logistics, facilities and access to resources. With the re-ignition of the Look East Policy 2.0 by Prime Minister Tun Dr Mahathir Mohamad and the ground-breaking visit to Malaysia by President Moon Jae-in in March 2019, the session will focus on the bilateral economic and trade relations between the two nations.</i>
4.00pm – 4.30pm	Session 4: Networking Session